

Brianna Carbaugh

Graphic Designer & Photographer

briannacarbaugh.com

bcarbaughgraphicdesign@gmail.com

(360) 580-1186

I am a graphic designer and photographer influenced by my observations of nature, which have always been my main source of inspiration and preferred subject matter. Consequently, it is an underlying theme throughout my personal and freelance work, usually manifesting in representational imagery of flora and fauna. My style is clean and simple with a natural aesthetic and attention to detail. This is reflected in my work because I strive for clear and visually engaging designs that are both easily understandable and attractive. In addition, I am currently exploring how to incorporate collage into my designs while maintaining a streamlined look. Spread Your Wings is a handmade collage that conveys its message through medium, color, text, and imagery.

After reviewing the creative brief, I research and sketch before further polishing my design on the computer. I then establish my color palette to set a specific tone for individual projects. The palette for my national parks infographic is derived from the U.S. National Park Service's official colors. This piece also portrays eight park facts using flat graphics, map outlines, and typography.

In addition, I enjoy combining my own photos with my designs to create a unified feel and aesthetic. Most of my photographs are unedited because I value the authenticity of the originals. This challenges me to take high quality images of each subject as I see it. While I shoot a wide range of subjects and types, my strongest skill is with close-ups. Macro photography helps me stop and appreciate the tiny details that often go unnoticed in the bustle of life. Through images and design I hope to inspire new perspectives for viewers of the beautiful world that was created for us.